



# BLACK SWAMP BIRD OBSERVATORY

*Teaming Research with Education to Promote Bird Conservation*

## BLACK SWAMP BIRDS & BUSINESS ALLIANCE PROGRAM

*Join us in partnership to promote the  
Lake Erie Shores & Island Region of Northwestern Ohio*

### PROGRAM BENEFITS

	Kirtland's	Connecticut	Blackburnian	Cape May	Black-and-white	Magnolia
➤ Outdoor banner display during the Biggest Week in American Birding (BWIAB)	X					
➤ Prime logo placement on all BWIAB print materials	X	X				
➤ Prime logo placement in all BWIAB digital materials	X	X	X			
➤ Brochure rack space in the BSBO gift shop	X	X	X	X		
➤ Feature article in the BSBO quarterly newsletter, <i>Dendroica</i>	X	X	X	X		
➤ Listing and link from the homepage of the BSBO website	X	X	X	X		
➤ Listing, link and photo/logo on our Kenn Kaufman Birding website & blog	X	X	X	X	X	
➤ Listing in the BSBO Annual Report & quarterly newsletter	X	X	X	X	X	
➤ Listing & link in the BWIAB website	X	X	X	X	X	X
➤ Listing from our monthly BSBO eNews bulletin	X	X	X	X	X	X
➤ Listing on the member list sent out with all conference & event mailings	X	X	X	X	X	X
➤ Invitation to represent your business at the BSBO annual banquet celebration	X	X	X	X	X	X

*Your Black Swamp Birds & Business Alliance memberships are tax-deductible.*

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

Please use the back of this form to include rate and menu information for website listings.

- |                                      |                                       |
|--------------------------------------|---------------------------------------|
| _____ \$5,000 - Kirtland's Warbler   | _____ \$500 - Cape May Warbler        |
| _____ \$2,500 - Connecticut Warbler  | _____ \$250 - Black-and-white Warbler |
| _____ \$1,500 - Blackburnian Warbler | _____ \$100 - Magnolia Warbler        |

Black Swamp Bird Observatory  
13551 W. State Route 2  
Oak Harbor, Ohio 43449  
419 898-4070  
www.bsbobird.org

## **BSBO Birds & Business Alliance Website Listing Information**

If you do not have a website for us to link to, please email a PDF or word document of your menu and/or brochure and we will publish that on our websites. Email to [staff@bsbo.org](mailto:staff@bsbo.org)

**Business Description:** \_\_\_\_\_

---

---

---

---

---

**Business Hours of Operation:** \_\_\_\_\_

---

---

**Lodging Rate Information by Season:** \_\_\_\_\_

---

---

**Menu Information:** \_\_\_\_\_

---

---

**Keep us informed!**  
Send us PDFs of your coupons, specials, menus, brochures & promotions.  
Email to [staff@bsbo.org](mailto:staff@bsbo.org)